

PRESS RELEASE

CENSUS DAY RGV: ONE-YEAR AND COUNTING!

April 1, 2019 marks a significant milestone as the official one-year date from Census Day 2020!

To acknowledge this milestone, elected officials, community leaders, and regional stakeholders will hold two regional events to inform the media and public on the importance of the Census process and how the community is coming together to obtain an accurate count across the Rio Grande Valley.

Previous Census undercounts of the Rio Grande Valley have cost the region millions of dollars in resources and the RGV is once again vulnerable to a Census undercount due to unique demographics, non-urbanized neighborhoods, low internet technology access, and significant poverty rates.

Two coordinated, regional events are planned for **Monday, April 1st** to increase awareness and signify the next phase of preparation in building a stronger platform for a successful 2020 count!

Event Details:

When: Monday, April 1, 2019, 2:00PM

Where: **Market Square – Historic Downtown Brownsville**
1150 Market Square St., Brownsville, Texas

- Press conference briefing featuring remarks from Cameron County Judge Eddie Treviño, City of Brownsville Mayor Tony Martinez, City Mayors, and other community leaders.
- Media and Public welcome. Food, beverages, and promotional items will be available.

Another Kick-Off Event on April 1st, 2019 at 10:00am will be held at
Hidalgo County Commissioners Courtroom
100 E. Cano St. Edinburg, Texas
Contact: Julia Benitez Sullivan at (956) 292-7026

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